FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029305-A **Type of Permit:** FILMING **Release Date:** 07/08/2010

Production Company MOTION THEORY

Insured Company Name MOTION THEORY
Contact Phone No. 1 310-396-9433
Contact Phone No. 2
Fax 310-396-7883
Address 321 HAMPTON DR, #101
VENICE, California 90291

Production Title TOYOTA

Type of Production Commercial - Standard

Producer John Marx

Director Cullen Atilla

1st AD Ed Walsh

Production Manager Nancy Noever

FilmL.A. Coordinator Asia Robinson

Location Manager Chris Foels
Primary Phone Office - 310-396-9433
Secondary Phone Mobile - 818-209-9787

Location Assistant Vincent Vanni
Primary Phone Office - 310-713-8084
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00029305-A	**Location Manager**	Chris Foels
Production Company	MOTION THEORY	Primary Phone	Office - 310-396-9433
Insured Company	MOTION THEORY	Secondary Phone	Mobile - 818-209-9787
Production Title	TOYOTA		

Location Address Normandie Ave, 7th St - 8th St, Los Angeles , CA, 90005

Location Type Street

Film Dates 7/8/2010 - 7/9/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.

Please see attached documents
Normandie ave (closure) btw 7th 8th - MOTION THEORY.pdf
20100707175906.pdf

Equipment on Location

Type	Quantity
2500 gal water truck	1
5 or 10 ton trucks	8
Cast/Crew vehicles	38
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	4
Portable restrooms	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Camera on sticks; Car-to-Car; Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown; TRUCKS PARKED OVERNIGHT; PICTURE CARS IN CURBLANE. ;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES CITY DEPARTMENT OF TRANSPORTATION - CLOSURES Jennifer Morelos

Coordinator Note * OK FOR COMPANY TO LEAVE CRANE IN CURBLANE AFTER 2200HRS. AS LONG AS THERE ARE 2 OFF-DUTY OR RETIRED OFFICERS ASSIGNED TO DIRECT TRAFFIC AROUND IT *

Coordinator Note RIDER A ADDS CLOSURE, CLOSURE FEES COLLECTED ON ORIGINAL PERMIT

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Private Parking Lot
Street : PARKING STRUCTURE ON 7TH ST & MARIPOSA

Lane / Full Closure S/S CURBLANE & ADJACENT LANE OF 7TH ST, IROLO ST-MARIPOSA AVE

Approximate Footage 0 - 300

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Summary Information

Location

Permit Number	F00029305-A	**Location Manager**	Chris Foels
Production Company	MOTION THEORY	Primary Phone	Office - 310-396-9433
Insured Company	MOTION THEORY	Secondary Phone	Mobile - 818-209-9787
Production Title	TOYOTA		

Date(s) 7/9/2010 to 7/9/2010 **Time(s)** 07:00 to 22:00

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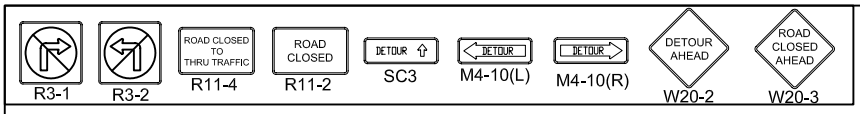
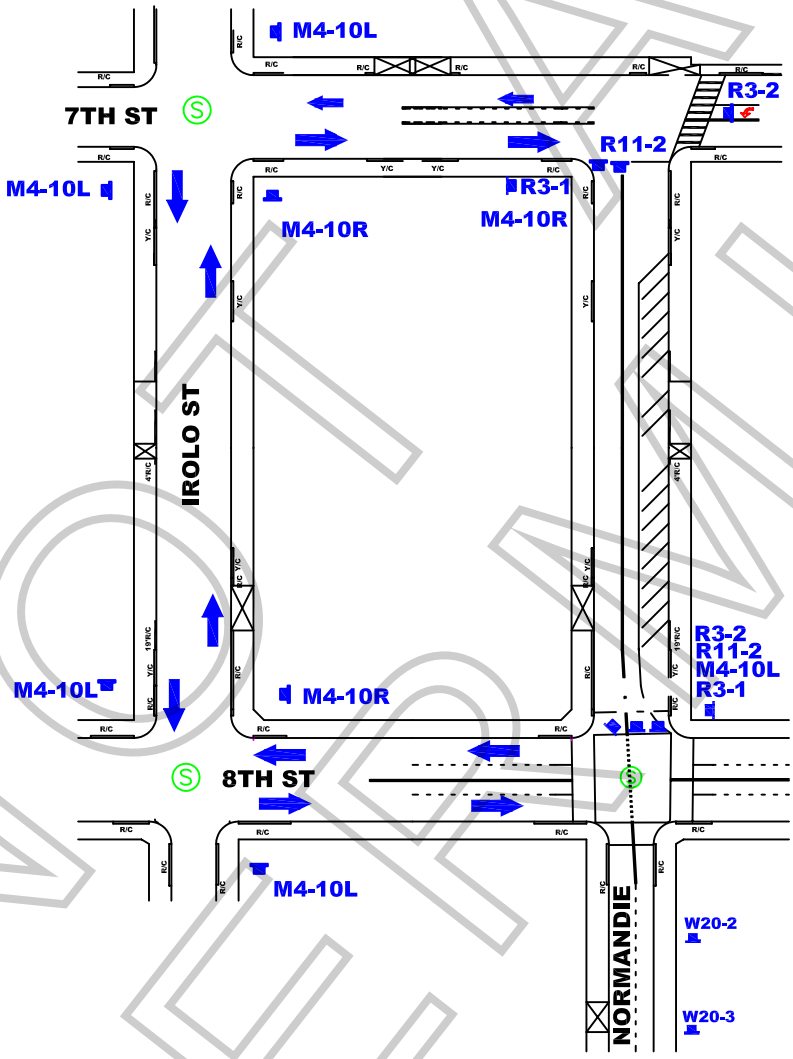
Permit #F00029305-A



TRAFFIC CONTROL FOR:
MOTION THEORY:
TOYOTA

ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS

FILM L.A.:
ASIA ROBINSON



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WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

1. DATE/TIME: 7-8,9-10 FROM 07:00 HOURS TO 22:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRIDADE COMPANY.
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775
Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
E. RAMIREZ

PROJECT LOCATION:
CLOSE NORMANDIE
FROM 7TH TO 8TH
LOS ANGELES, CA

LOCATION CONTACT:
MICHAELA WRIGHT
OFFICE# 626.934.1280

REV#	DATE	REVISION DESCRIPTION

Permit #F09029305-A

Appointment of Beautiful Day Permits As Authorized Agent and Representative

I certify that I am a representative of Motion Theory ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 7-6-10

Motion Theory
Name of Principal

By
Representative's Signature

Christopher Ford
Print Representative's Name

Location Manager
Representative's Title

321 Hampton Dr
Venice, Ca 90291
Principal's Address

310-396-9433
Principal's Telephone

Jordan & Michaela Wright

Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

NOT PERMIT